

A WORK-READINESS INITIATIVE IN COLLABORATION WITH THE SHREYEPORT ROTARY CLUB



SHREVEPORT CONVENTION CENTER // CAPTAIN SHREVE BALLROOM // NOVEMBER 30, 2016

# PROGRAM OF EVENTS

9:00 AM JA Job Shadow: Students' On Site Visit

11:10 AM Welcome and Recognition of Distinguished Guests

Linda Biernacki, Honorary Chairwoman | Hardy Foreman, JA Board Chairman

11:15 AM Student Address

The Honorable Ollie Tyler, Mayor, City of Shreveport

11:20 AM Manners Matter

Successful Business Lunches & Receptions

Teri Haynes, Owner, Business Interactions, LLC

11:35 AM Education Relative to 21st Century Workplace

Brian Crawford, Chief Administrative Officer, City of Shreveport - Monitor

Roundtable and Large Group Discussions

11:50 AM The SMART Choice Challenge

Understanding Needs and Wants

12:15 PM The Ethics Challenge

Ethical Responsibilities in the Workplace

12:40 PM Break

12:55 PM The Interview Challenge

Asking Good Questions and Giving Great Answers

1:20 PM Completion of Program Evaluations and Closing Remarks

Nita H. Cook, President | Executive Director, Junior Achievement of North Louisiana

1:35 PM Group Photos

JA Laureates, JA Board Members, Distinguished Guests & Rotarians, and Student

Representatives from each school

# JA INSPIRES PARTICIPATING SCHOOLS

### Huntington

Tellauance Graham, Principal Paula Lott

#### Fair Park

Bruce Daigle, Principal Chandra Phillips

### Northwood

Darlene Simons, Principal Carla Mitchell

#### **North Caddo**

Annie Cherry, Principal

### Captain Shreve

Ginger Gustavson, Principal Penny Pate

#### **Green Oaks**

Marvin Alexander, Principal

#### Minden

Robin Tucker, Principal Taleshae Haulcy

### **Booker T. Washington**

Kristi Young, Principal Dreike Bouldin

### **Plain Dealing**

Sandrina Isebaert, Principal Nancy James

#### Woodlawn

Betty Jordan, Principal Lt. Byron Lafield

# JA INSPIRES JOB SHADOW SITES & HOSTS

# **CADDO PARISH COURTHOUSE**

**Huntington High School** 

Capt. Sheila Davis, Crime Scene Investigation Sgt. Felix Thomas, CSI & Identification Supervisor John Colvin, CSI Investigator Capt. Darwin Jones, Baliff/Courtroom

# CADDO PARISH CORRECTIONAL CENTER Fair Park High School

Sheriff Steve Prater Capt. William Douglas, Capt. of Programs Sgt. Robert Montoya, Compliance Officer

### CADDO PARISH 911 CENTER Northwood High School

Martha Bryant, Director

### CITY OF SHREVEPORT Northwood High School

Africa Price, Mayor's Office - Director of Public Relations & Communications Cpl. Marcus Hines, Shreveport Police Dept. Fred Sanders, Shreveport Fire Dept. Chief Shelly Ragle, Director of SPAR

### SHRINER'S CHILDRENS HOSPITAL North Caddo High School

Kim Green, Administrator Christian Berg, Director - Public Relations

# METRO AVIATION, INC. Plain Dealing High School

Mike Stanberry, President
Todd Stanberry L, Director of Business Integration
Kenny Morrow, Director of Finance & Business
Development
Milton Geltz, Managing Director
Kristen King-Holmes, Director of Marketing

#### **BOSSIER PARISH COMMUNITY COLLEGE**

Technology, Engineering, & Mathematics Captain Shreve High School

Niesha McCoy, Workforce Board Recruiter & Job Development Coach Sandra Partain, Dean of Technology, Engineering & Mathematics Lamant Lack, Program Director for Mechatronics &

Manufacturing

# Communications & Performing Arts Green Oaks High School

Eric Crowder, Resource Coordinator Louis William, Communication Media Ray Scott Crawford, PhD, Performing Arts

## Science, Nursing, & Allied Health Minden High School

Cherish Henderson, Program Coordinator

## CULINARY ARTS

# Booker T. Washington High School

Julie Dupont, Director and Chef Instructor Mark Starrett, Chef and Culinary Instructor

# BRF - BUILDING OUR REGION'S FUTURE Woodlawn High School

#### **Blue Arx**

Toney Miller, BlueArx CEO Ryan Wooley, Blue Arx Founder

### **Digital Media Institute**

John Miralles, Executive Director Elizabeth Simons, Marketing & Communications Liaison

#### **Entrepreneur Accelerator Program**

Dave Smith, Executive Director Julie Gilley, Senior Financial Analysis Caryn Chalmers, Junior Financial Analysis Mark Mazur, Financial Analysis

# THANK YOU JA PROGRAM PARTNERS FOR INVESTING IN THE FUTURE OF OUR COMMUNITY







A unit of American Electric Power







# **Brookshire's**





















DIGITAL MEDIA INSTITUTE





Junior Achievement<sup>®</sup> of North Louisiana, Inc.



# BUSINESS LUNCH MENTORS

Adams Painting, Inc. James Adams<sup>R</sup>, Owner

Ad Pros Promotions & Advertising Agency

Erica Thomas, Owner

AEP/SWEPCO

Teresa Gatti, Claims Adjuster Chantenell Jewitt, Claims Adjuster Scott McCloud\*, Principal Communications Consultant Cheryl Williams, Field Revenue Services

AmeriHealth Caritas Louisiana Tricia Grayson<sup>R</sup>, Agent

**ANECA Federal Credit Union** Amanda Simpson, Chief Operating Officer

Barksdale Air Force Base Sabrina Evans, Bossier Parish Schools

Capt. Brandon Jacobson, Commander's Action Group, AFGSC Lt. Mary Lapena, Deputy Ops Flight Commander Capt. Khalisha Savage SrA Zane Stewart, Munitions Operation Technician

Barksdale Federal Credit Union Emily Sibley, Legal Specialist Myrna Strickland, Banker

Bland Agency, Inc. Doug Bland<sup>R</sup>, President

Blue Arx (BRF) Toney Miller, CEO Ryan Wooley, Founder

**Bossier Parish Community College** Abby Benzinger, Recruiting, Transition, and Retention Coordinator Niesha McCoy, Workforce Board Recruiter/Job Development Coach Sandra Partain, Dean of Technology, Engineering, & Mathematics Alexandra Ekstrom, Coordinator of Innovative Learning Lakeisha Hamilton, Promotions Coordinator for Communication & Performing Arts

**Bossier Press-Tribune** Randy Brown\*, Vice President I Publisher

**Breathe America** Denise Tindall, Executive Director

**BRF (Building Our Regions Future)** - Entrepreneur Accelerator Program Dave Smith, Executive Director Julie Gilley, Senior Financial Analysis Caryn Chalmers, Junior Financial Michael Mazur, Financial Analyst John F. "Jack" Sharp<sup>R</sup>, Executive

**Business Interactions, LLC** Teri Haynes<sup>R</sup>, President

Director (Retired)

Caddo Parish Martha Bryant, 911 Center Director Donna Frazier, Parish Attorney

Caddo Parish Commissioner Mario Chavez, District 10

Stormy Gage-Watts, District 7 Steven Jackson, District 3 Matthew Linn, District 4 Mike Middleton, District 8

Caddo Parish Schools Dr. Lamar Goree\*R, Superintendent Keith Burton\*, Chief Academic Officer

Caddo Parish School Board James Demery, District 11 Denee Locke, District 8

Capital One Morgan Barger, Branch Manager Angela Clardy, Branch Manager

Carr, Riggs, & Ingram Hardy Foreman\*R, Partner William Long, Staff Accountant

**Centenary College** Ashley Brown, Associate Director of Admission-Operations Dr. Grace Bareikis, Intercultural Affairs (Retired)

Chill + Heal Lanya Bernard, Partner

Citizen's National Bank Lyle Jeansonne\*, Executive Vice President

City of Shreveport The Honorable Ollie S. Tyler<sup>L</sup>, Mayor Brian Crawford, Chief Administrative Ben Hebert, Auditor's Office

April Jordan, Auditor's Office

CyberReef Solutions Carolyn Nicholson, Co-Founder Hilton Nicholson, CEO & Co-Founder

**Darden Financial** Walker Fulco, Partner

Digital Media Institute at Intertech John Miralles, Executive Director

Elizabeth Simons, Marketing & Communications Liaison

**Doerle Food Service** Clay Cook, Executive Chef / Sales

**Edward Jones** Christopher Steinsholt, Financial Advisor

EJES, Inc. Latrice Hardy, Engineer

**Ekhaya Youth Project** Jarrett Lofton, Youth Support Specialist

Fire Tech Systems, Inc. Linda Biernacki<sup>L</sup>, President Richard Biernacki<sup>R</sup>, Secretary Jimmy Hall, Operations Manager Alan Porreca, Fire Sprinkler Sales

Fort Sill National Bank Denal Chambers, Ops. Supervisor Dawit Doelman, Banker

**Griggs Enterprise** Jean Mosley, Public Relations Manager

**Guaranty Bank-Benton** Rhonda Beaver, Banker Alicia Blankenship, Banker Amber Smith, Banker Hannah Winget, Cash Management Sales Specialist

Hemingway West Ashley Hadwin, Account Executive

Jean Simpson Personnel Services,

Jared Stevenson, Account Manager

Jennifer's Executive Telephone System Mike Medicus<sup>R</sup>, General Manager

Jett Business Systems Tim Jett, President

**KTBS** Keristen Holmes, Anchor

Magnolia Wealth Strategies Sabina Panthi, Investment Adviser Representative

**Manpower Solutions** Christina Golden, Administrative Specialist Jo Noble, Director of Talent Acquisition

**MBL Bank** Tracy Campbell, VP Business **Development & Technology** Linda Rounds, Vice President

McCann School of Business & Technology Marisa Roberson, Director of Career Services

Metro Aviation, Inc. Amy McMullen, Aircraft Configuration Coordinator

Morris & Dickson Co. LLC David Watters\*, CPA I Controller

**New York Life** Joe Littlejohn<sup>R</sup>, Agent Michael Sanders, Financial Services Professional

Pelican State Credit Union Heike Reagan, Credit Counselor

Praise Temple Lawrence Brandon, Senior Pastor I Chief Executive Officer

Private Law Practice Merritt B. Chastain, Jr.\*R, Attorney At Josh O. Clayton\*, Attorney At Law Charles C. GrubbR, Attorney At Law

**Progressive Bank** Greg Lott<sup>R</sup>, S-B President & Chief Lending Officer

RBM, LLP Michael Aubrey, Senior Associate - Tax Clint Davis, Manager - Tax

Red Ball Oxygen

Krysta Cyr, Human Resources Manager Amelia Kennedy, Human Resources Manager

**Red River Bank** 

Bridges Hall, Market President Judy Madison, AVP, Community Outreach, Mortgage Lending Amy Marlowe, Executive Assistant

Regions Bank Ken Krueger\*R, ArkLaTex - Business Banking Executive Jonathan Reynolds, VP / Business Manager

Retired Boy Scouts of America Robert Madison, Sr., CEO

Shreve Memorial Library LeVette Fuller, Teen Services Coordinator John Tuggle<sup>R</sup>, Director

**Shriners Hospital** Jamie Shaw, Physician Liason Manager

Claire Cox, Marketing Coordinator

**TPS Freight** Larry Evensky<sup>R</sup>, President

**Troops to Teachers** Don Howard\*, Regional Director

Twin Engines Labs Keith Hanson, CEO

**U.L. Coleman Companies** Laurel Rice Brightwell\*, Realtor

United Way of Northwest Louisiana Lynn Stevens<sup>R</sup>, Chief Operating Officer Dr. Bruce Willson, Jr.R, President & CEO

Universal Mechanical & Universal Plumbing Co.
Trey Giglio<sup>R</sup>, Vice President

Volunteers of America of Northwest Louisiana Chris Gabriel<sup>L</sup>, Vice President

Weyer Haeuser Tyler Benzinger

Planner

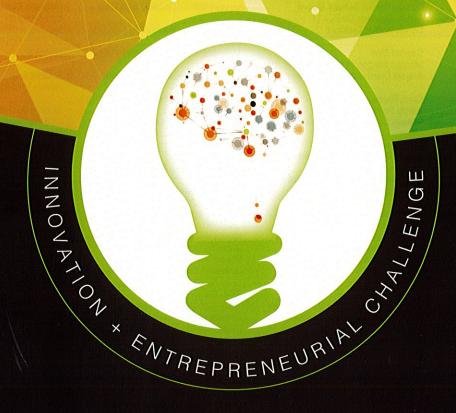
Williams Financial Advisors, Inc. Chase Crump, Certified Financial Dany Martin\*, Wealth Advisor Tommy Williams<sup>LR</sup>, Certified Financial

L JA BLA Business Hall of Fame Laureate

R Shreveport Rotary Club

JA NLA Board of Trustees





# JA SPARK

CREATING A CULTURE OF ENTREPRENEURSHIP

# **JA SPARK INVESTORS**

\$20,000+

BREES DREAM FOUNDATION
CAPITAL ONE

\$10,000+

THE ALTA AND JOHN FRANKS FOUNDATION MANPOWER

\$5,000+

JOHN E. ATKINS

\$1,000+

RED RIVER BANK

SPONSORSHIPS AVAILABLE • 318.588.2911 • NITA.COOK@JA.ORG

MARCH 9, 2017 • SHREVEPORT CONVENTION CENTER